ONLINE AND OFFLINE INTERACTION IN TERHAN: CHALLENGES AND OPPORTUNITIES

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ABSTRACT

Although cyberspace has provided promising new opportunities for online citizens to access and share information and fade the class, gender or ethnical distinction, still these distinction somehow have been remained and offline citizens have been totally forgotten. As a solution, a hybrid interaction between online and offline environments looks essential. This paper analyses limits and challenges of interaction between offline and online citizens, who, by contrast, wish to focus on socio-political affairs. Empirical data collected in Tehran by interviews with cyber activists and ordinary offline citizens show serious social distinction caused by low internet accessibility, low speed and internet knowledge.

Keywords: participation, online and offline, Tehran, interaction, hybrid space